

Revenue Projections for Private Dental Plan by Month						
Assupmtion:						
1. Plan fee average of \$35.00 per member per month including discounts.						
2. First month of plan goes to office staff pool.						
Year 2004 or any year						
Month	New Patients Signing	Cumulative Patients	Office Staff Bonus	Amount to Office Staff	Amount to Dentist	
Jan-04	3	3	3	\$ 105	\$ -	
Feb-04	3	6	3	\$ 105	\$ 105	
Mar-04	3	9	3	\$ 105	\$ 210	
Apr-04	4	13	4	\$ 140	\$ 315	
May-04	4	17	4	\$ 140	\$ 455	
Jun-04	4	21	4	\$ 140	\$ 595	
Jul-04	4	25	4	\$ 140	\$ 735	
Aug-04	5	30	5	\$ 175	\$ 875	
Sep-04	5	35	5	\$ 175	\$ 1,050	
Oct-04	5	40	5	\$ 175	\$ 1,225	
Nov-04	5	45	5	\$ 175	\$ 1,400	
Dec-04	5	50	5	\$ 175	\$ 1,575	
Totals	50	50	50	\$ 1,750	\$ 8,540	
Notes for the 1st Year:						
1. You provided a staff bonus of over \$1700 and created NOT OUT of operating accounts						
2. You created a \$8500 extra salary to you.						
3. You created an extra \$10,000, <u>in one year</u> , with a small investment of \$3500!!						
4. This continues to grown year after year. Since you own the plan, your PDP grows with your practice.						
5. This does NOT include Alliance patients that will be coming to you.						